

2019 Ad Rates



AIA	Specs	Member Rate	Nonmember Rate	Online Visits
Homepage Leaderboard Ad	728x90	\$800	\$1,200	2016: 234,922
Internal Leaderboard Ads	728x90	\$700	\$1,000	2017: 211,198
Featured Product Ads		\$950		2018: 295,519
Button Ads	150x150	\$600	\$950	
Skyscraper	150x600	\$800	\$1,200	
Boombox Ads	500x90	\$350	\$500	
E-newsletter Logo Sponsorship	1 inch logo	\$350	\$600	
E-newsletter Spotlight Ad	600x125	\$845		
Search Banner Ads	440x50	\$300		
Video Spotlight Ad	255x160	\$1,100		
Whitepaper		\$995		

MCMA	Specs	Member Rate	Nonmember Rate	Online Visits
Homepage Banner Ads	970x90	\$800	\$1,120	2016: 112,367
Internal Banner Ads	970x90	\$700	\$980	2017: 151,426
Featured Product Ads	300x200 with 150x150 image	\$950		2018: 272,710
Large Button Ads	200x275	\$650	\$910	
Small Button Ads	200x150	\$550	\$770	
Technical Feature Skyscraper Ads	150x600	\$800	\$1,120	
Technical Feature Article Boombox Ad	500x90	\$350	\$450	
E-newsletter Logo Sponsorship	1 inch logo	\$400	\$560	
E-newsletter Spotlight Ad	600x125	\$800		
Whitepaper Download		\$995		
Webinar Sponsorship		\$1,500		
Webinar Presenter & Sponsorship		\$2,500		
Exclusive Webinar Sponsor		\$5,000		

RIA	Specs	Member Rate	Nonmember Rate	Online Visits
Homepage Banner Ad	728x90	\$1,250	\$1,645	2016: 543,201
Internal Banner Ads	728x90	\$1,000	\$1,495	2017: 552,918
Internal Button Ads	150x150	\$700	\$1,200	2018: 667,086
Featured Product Ads		\$1,195		
Homepage Spotlight Ads	403x252	\$2,500		
Robotics Resources Page Featured Ads		\$695	\$1,195	
E-newsletter Spotlight Ads	600x125	\$1,000		
E-newsletter Sponsorship		\$750		
Webinar Sponsorship (1-5)		\$4,000		
Webinar Sponsorship 6-12)		\$3,500		
Sole Sponsorship		\$7,500		
Whitepaper		\$1,500		

New for 2019	Member Rate	Nonmember Rate
Promoted Posts on Social Media	\$300	\$600
Homepage Takeover	\$2,000	\$2,500
Branded Content	\$600	\$950
Video Advertisement	\$1,200	\$1,600
Video Sponsorship	\$1,000	\$1,500

Please contact A3 Headquarters at 734-929-9365 or email Rachel Kristensen at rkristensen@a3automate.org.